

Newaygo County Area Promise Zone Authority Board Meeting

Tuesday, February 11, 2025, at 11:30 AM NC RESA Educational Services Center Board Room

REGULAR MEETING MINUTES

Present: Blake Prewitt (chairperson), Scott Rumsey, Holly Moon (arrived at 11:38), Pat Brown, Dick Dunning, Jarred Hibma, Scott Swinehart, Kathy Pope (ex-officio), Becky Tuuk

Absent: Tim Rossler, Don VanSingel

Visitors: Melissa Miller, Ty Spickerman, Marie TenHave (recorder)

Chairperson Blake Prewitt called the meeting to order at 11:30 a.m.

Approval of the Agenda:

Motion by Tuuk, supported by Rumsey, to approve the agenda with the adjustment of the term dates for Tuuk and Brown to be corrected from ending in 2024 to ending in 2028. Ayes - 8, Nays - 0. Motion unanimously carried.

Approval of Meeting Minutes:

Motion by Brown, supported by Tuuk, to approve the November 19, 2024, Annual and Regular Meeting Minutes as presented. Ayes – 8, Nays – 0. Motion unanimously carried.

Public Participation:

Blake welcomed everyone.

Scott Rumsey presented the following report on behalf of the Operations Subcommittee:

- The financial statement through December 21, 2024, was shared and reviewed. Total revenue was up compared with this time last year at \$82,692, with Certificates of Deposits showing good interest earnings. Total expenditures were \$263,122, with \$211,612 for program expenditures that includes tuition. Our fund balance as of December 31, 2024, was \$3,209,622. Student Success connections and events were shared: Increased use of social media and on campus events to increase student participation.
- Melissa provided an update on the new hire for the Student Success Administrative Assistant position who will be starting February 17, 2025.
- Winter 2025 applicant numbers were shared: 27 MCC, 42 Ferris State University, 1 Apprenticeship. FAFSA updates and progress were shared.

Becky Tuuk presented the following report on behalf of the Promise Success Initiative Subcommittee:

 Student Success connections and events were shared: Increased use of social media and on campus events to increase student participation.

Holly Moon presented the following report on behalf of the Fundraising and Marketing Subcommittee:

- Our 2024 fundraising total was \$95,487. To date, our 2025 fundraising total is \$650.
- Billboards and signs: There are significant forms, acknowledgements, and zoning considerations to overcome to secure a preliminary permit. Partnering with Lamar offers a simpler process.





Action Items:

There were none. MCC tuition will be approved at May's Board Meeting.

Information from Promise Zone Board Members:

The expected timeline for the State Budget will be September 30, 2025.

Adjournment:

Motion by Rumsey, supported by Moon to adjourn. Ayes - 8, Nays - 0. Motion unanimously carried.

The meeting was adjourned at 12:09pm.

Blake Prewitt (Feb 19, 2025 16:19 EST)

Blake Prewitt, Chairperson